

# 18 Benefits of Membership

## BRONZE MEMBERSHIP \$700

All member benefits from 1 to 8 are included.

BRONZE

## SILVER MEMBERSHIP \$1,400

All member benefits from 1 to 11 are included.

SILVER

## GOLD MEMBERSHIP \$2,100

All member benefits from 1 to 11 are included *PLUS* your choice of one presentation from 12 to 18.

GOLD

### 1 MEMBER ADVICE HELPLINE

Running an association or charity can be a complex task. The special circumstances of membership-based and cause-driven bodies mean that having a reliable and knowledgeable source of advice is a must. Associations Forum has a team of professionals who, with their many years of practical knowledge and experience, are able to assist with most queries.

### 2 EVENT DISCOUNTS AND FREE MEMBER MEETINGS

All staff and Directors of Associations Forum members receive substantial discounts on our leading-edge conferences, seminars, workshops and keynote luncheons. In addition, face-to-face sharing of information and knowledge occurs at the many Member Meetings and networking events held around Australia.

### 3 ASSOCIATION SURVEYS

Associations Forum undertakes practical surveys every year. The survey results are used by the associations and charities sector as standard reference points, and are free to members that participate. Surveys include Associations Salary Survey, Board Survey, Membership and Services Survey, and Associations Events Survey.

### 4 SPECIAL INTEREST GROUPS

Our popular Special Interest Groups give association staff and Directors the opportunity to discuss key issues in a particular area with their peers through regular group teleconferences and extra conference sessions. Special Interest Groups include Membership, Events, Communications and Advocacy, and are for members only.

### 5 JOBS BOARD

As Associations Forum is the main meeting place for the associations sector in Australia, we are ideally placed to be a portal for associations sector jobs. Members receive substantial discounts for our popular online Jobs Board. Job postings are also highlighted in our regular e-newsletters and job alerts which are sent to thousands of association professionals.

### 6 RESOURCES TO HELP RUN YOUR ASSOCIATION

Associations Forum has many years of practical experience, resulting in the development of relevant resources and documents to assist association managers, staff and Directors. Members also receive free access to on-demand videos via [associations.tv](http://associations.tv), which includes conference recordings and webinars.

### 7 ASSOCIATIONS MAGAZINE AND E-NEWS

Our close connection with associations and charities means that our print magazine, *ASSOCIATIONS*, contains relevant and leading-edge sector news and information. *ASSOCIATIONS* is supplemented by fortnightly e-newsletters, which contain news, updates, forthcoming member events, member support queries, advice and the latest jobs.

### 8 LOCAL NETWORKS AND INTERNATIONAL CONNECTIONS

Sharing and networking in Australia happens at meetings in various cities, workshops, seminars and our annual Associations Forum National Conferences. In addition, we lead delegations to international meetings and are closely connected to the associations sector leaders in Asia, United States of America, Canada, Great Britain, Europe and the Middle East.

#### SILVER AND GOLD MEMBERS ALSO RECEIVE ALL OPTIONS 9 - 11 INCLUSIVE:

### 9 CONSTITUTION REVIEW

Our Constitution Review service highlights matters for consideration by associations including constitution content, governance structure, member definitions and Board composition.

### 10 FINANCIAL BENCHMARKING

Our Financial Benchmarking project allows participating associations to receive financial indicators and key ratios compared to like associations from a pool of de-identified participants. Associations can participate each year.

### 11 AD HOC GOVERNANCE ADVICE

An hour and a half of advice is available to assist associations on particular matters impacting on their governance, delivered by a meeting, teleconference or document review.

#### GOLD MEMBERS ALSO RECEIVE ONE OF OPTIONS 12 - 18 INCLUSIVE:

### 12 BOARD GOVERNANCE PRESENTATION

Board Directors, councillors and committee members need to know their roles and responsibilities so they can perform well and with confidence. This highly respected practical training is delivered to a face-to-face meeting of the Board.

### 13 ASSOCIATION AND FEDERATION STRUCTURES PRESENTATION

Associations may have commenced as individual state or territory entities and formed a federal body as well. The pros and cons of federations of states compared with single entities and processes for possible mergers are explained.

### 14 MEMBERSHIP ESSENTIALS PRESENTATION

Membership retention, engagement and growth are vital. This presentation gives practical tips on recruiting and retaining members, demonstrating the value of membership and suggests necessary systems, processes and staff.

### 15 FINANCIAL FUNDAMENTALS PRESENTATION

Association Board Directors have often not had financial training. This presentation explains key concepts such as accounting principles, processes, budgeting and reporting, and discusses financial attitudes.

### 16 EVENTS AND SPONSORSHIP PRESENTATION

Events deliver knowledge, networking and inspiration to members, plus profits to the association. Key factors including content, delivery methods, marketing, logistics and sponsorship income generation are addressed in this presentation.

### 17 STRATEGIC PLANNING PRESENTATION

We understand the need to sell planning days to Boards and to impress them with practical outcomes. This presentation shares tips for successful planning sessions and may give commentary on existing plans.

### 18 STATE OF THE ASSOCIATIONS SECTOR PRESENTATION

Better outcomes occur when associations understand the sector's scale, variety and importance to society. This presentation enables Boards and staff to gain a big picture understanding of the associations sector.

# Membership Application Form

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Information and prices are valid to 31 December 2019. All prices include GST. Please visit [www.associations.net.au](http://www.associations.net.au) for more information. Extra member benefits are available for purchase.

### ORGANISATION DETAILS

Organisation			
Postal Address			
Town/Suburb		State	Postcode
Main Switchboard (No)		Fax	
Website			
Type of Association		Industry	

### ORGANISATION REPRESENTATIVES: (If you need to list additional names please attach details to this form)

Name (Main Contact)	Job Title
Email	Direct Phone
Name	Job Title
Email	Direct Phone
Name	Job Title
Email	Direct Phone

### METHOD OF PAYMENT

We wish to join as ☐ Bronze ☐ Silver ☐ Gold

☐ We wish to pay by cheque payable to **Associations Forum Pty Ltd**

☐ Please invoice my organisation. Purchase Order No \_\_\_\_\_

☐ Bank Transfers made payable to **Associations Forum Pty Ltd** Commonwealth Bank Artarmon NSW Branch Code 062 104 Account No 10110347

Please charge my ☐ Visa ☐ MasterCard ☐ American Express

Card No \_\_\_\_\_

Name of Cardholder \_\_\_\_\_ Expiry Date \_\_\_\_\_ / Signature \_\_\_\_\_

### COMPLETE AND RETURN THE APPLICATION FORM TO:

Associations Forum Pty Ltd ABN 53 105 365 160 PO Box 810, Artarmon, NSW Australia 1570 Ph: 02 9904 8200 Fax: 02 9411 8585

Email: [membership@associations.net.au](mailto:membership@associations.net.au)

Thank you so much for coming and presenting to the Board. It was incredibly informative and we're already planning what improvements and changes we can make! I was also able to use the AGM guide for our meeting on Friday.

*Leigh-anne Shannon, Executive Officer,  
Internal Medicine Society of Australia and New Zealand Ltd*